

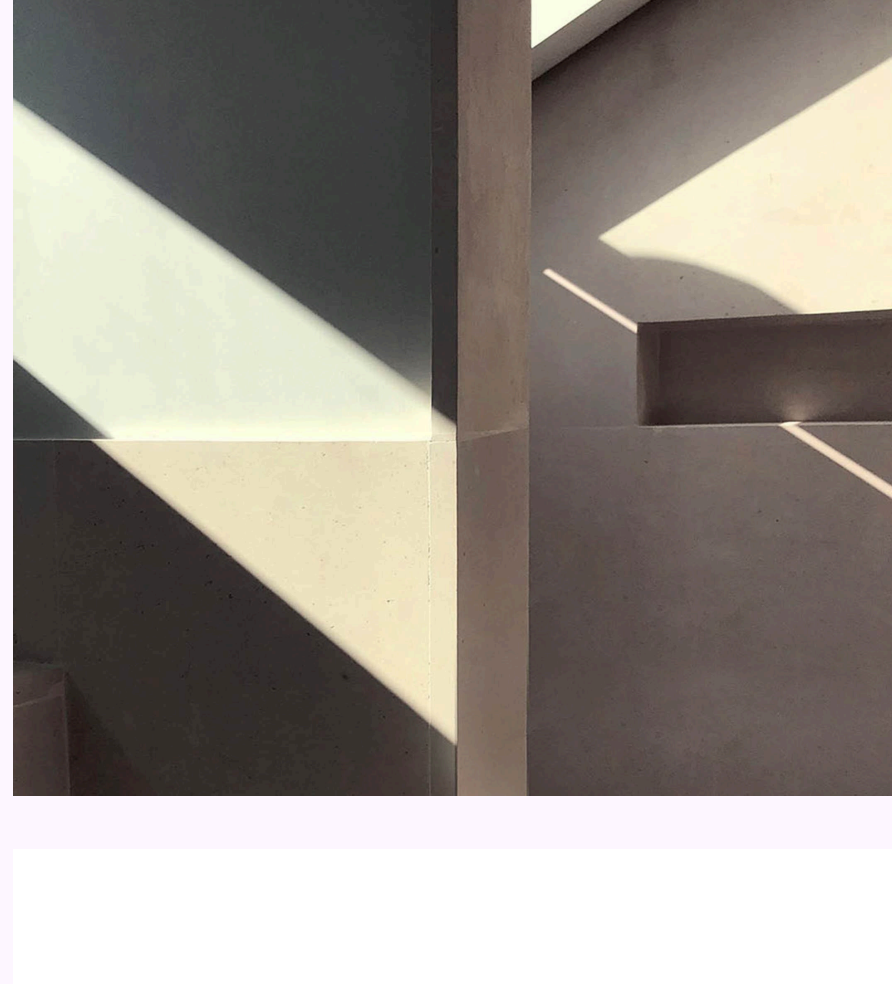
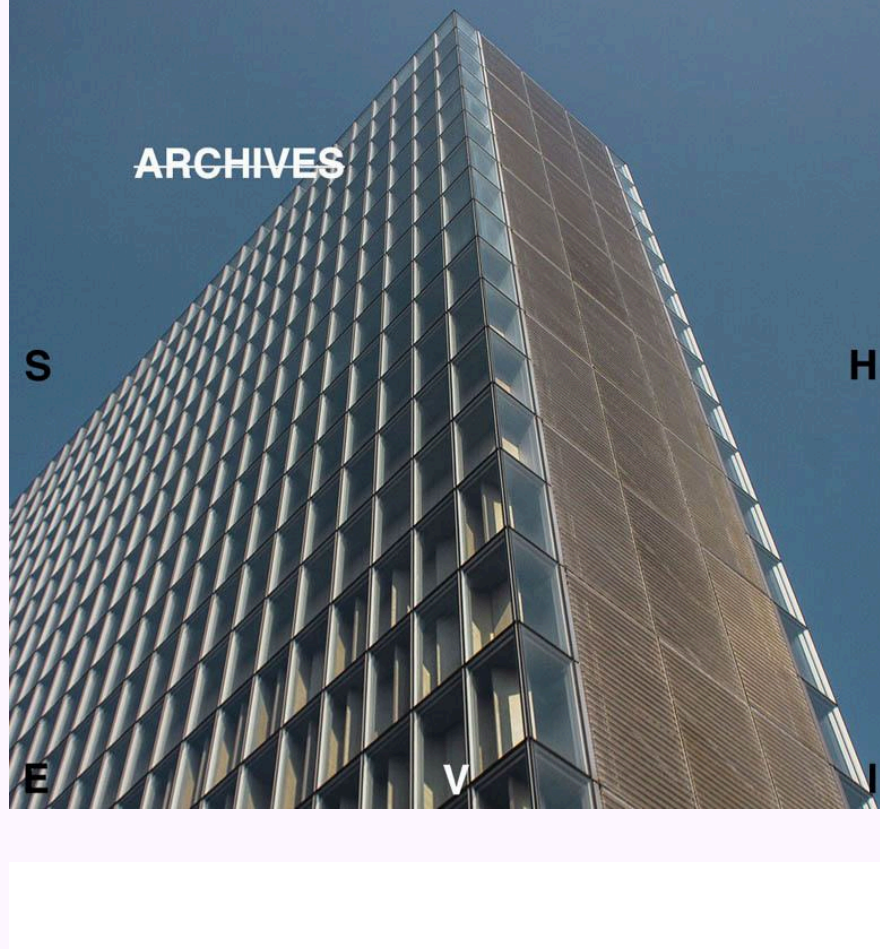
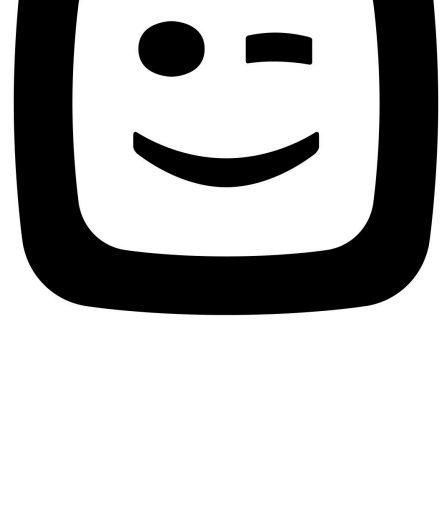
Luca Cagnassi

Digital Art Director & Senior Product Designer

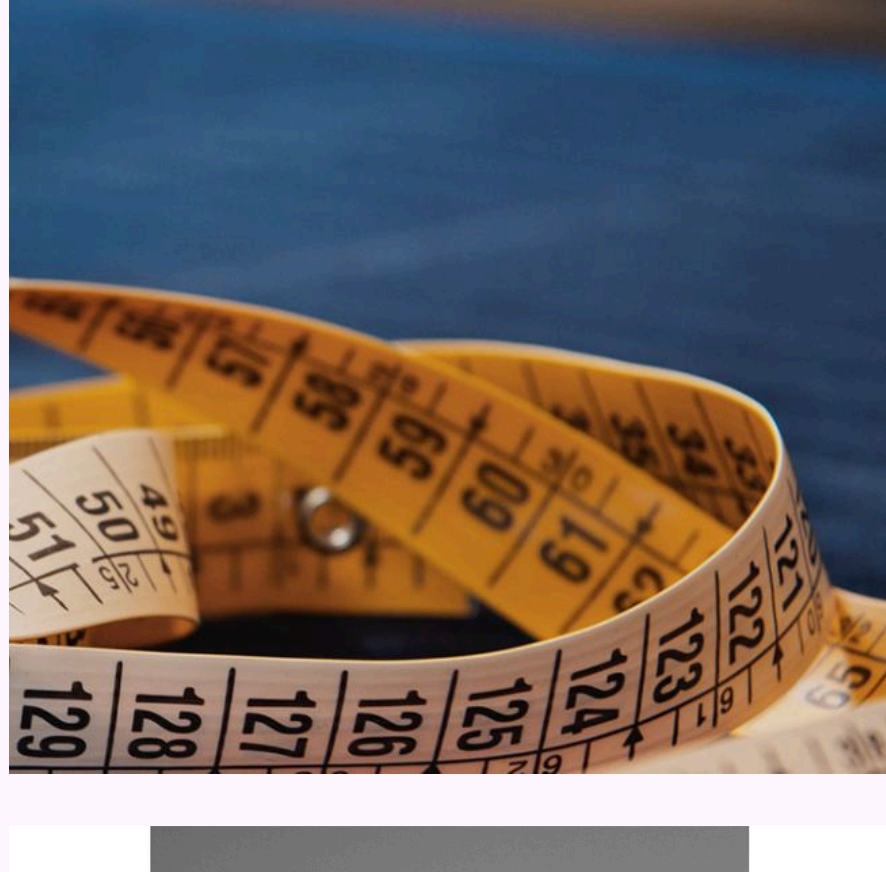
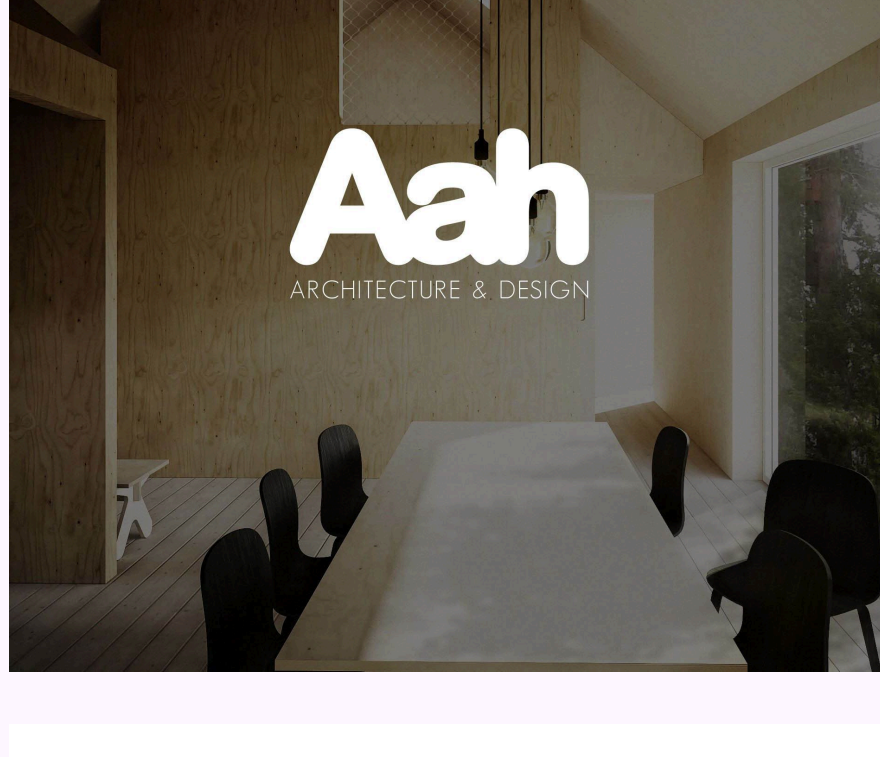
following is a selection of my work in different fields, Please note specially concerning bigger projects with corporate entities to see the details of my work [ask me directly](#).

Web

Here a small portion of the brands I did designs, research and review, If you want to see anything specific [ask me](#).

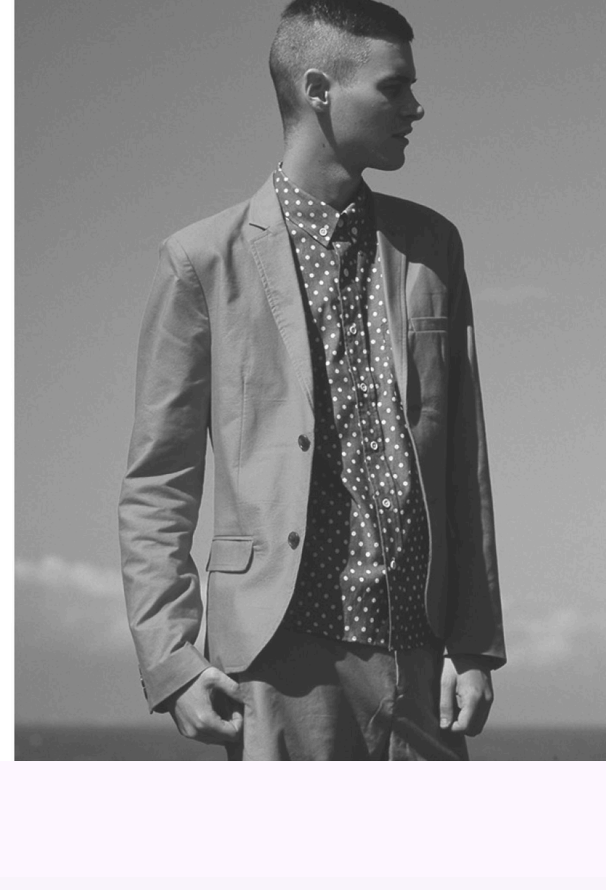


BJÖRN AXEN

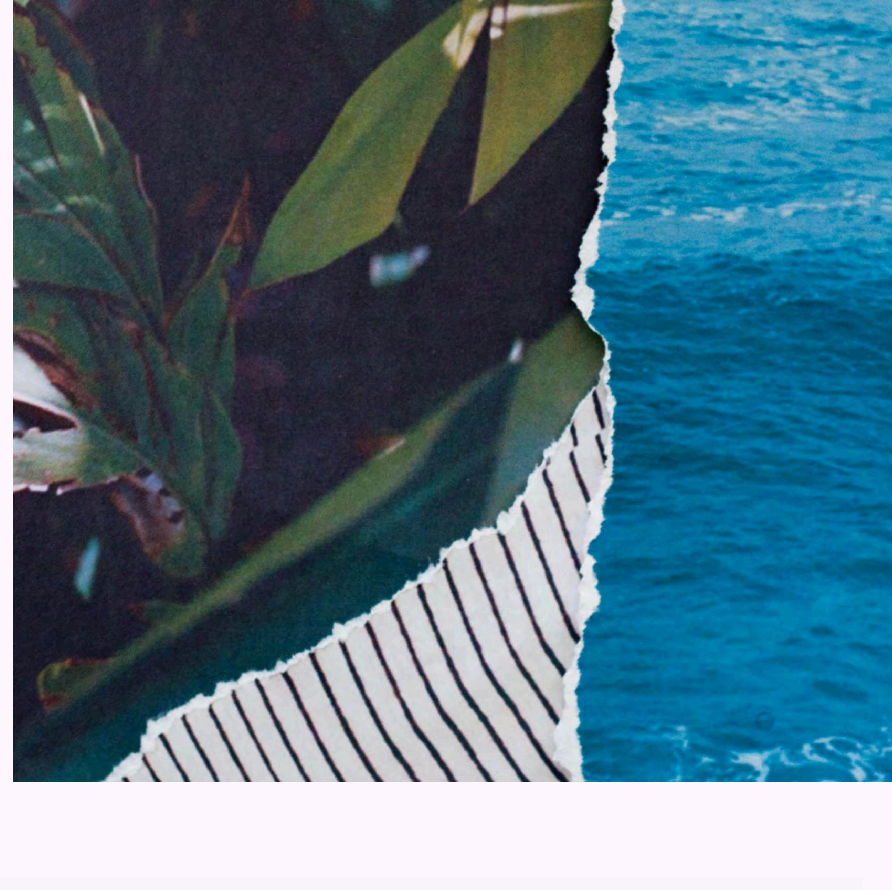


VLISCO

carhartt.
WORK IN PROGRESS



marimekko



Production

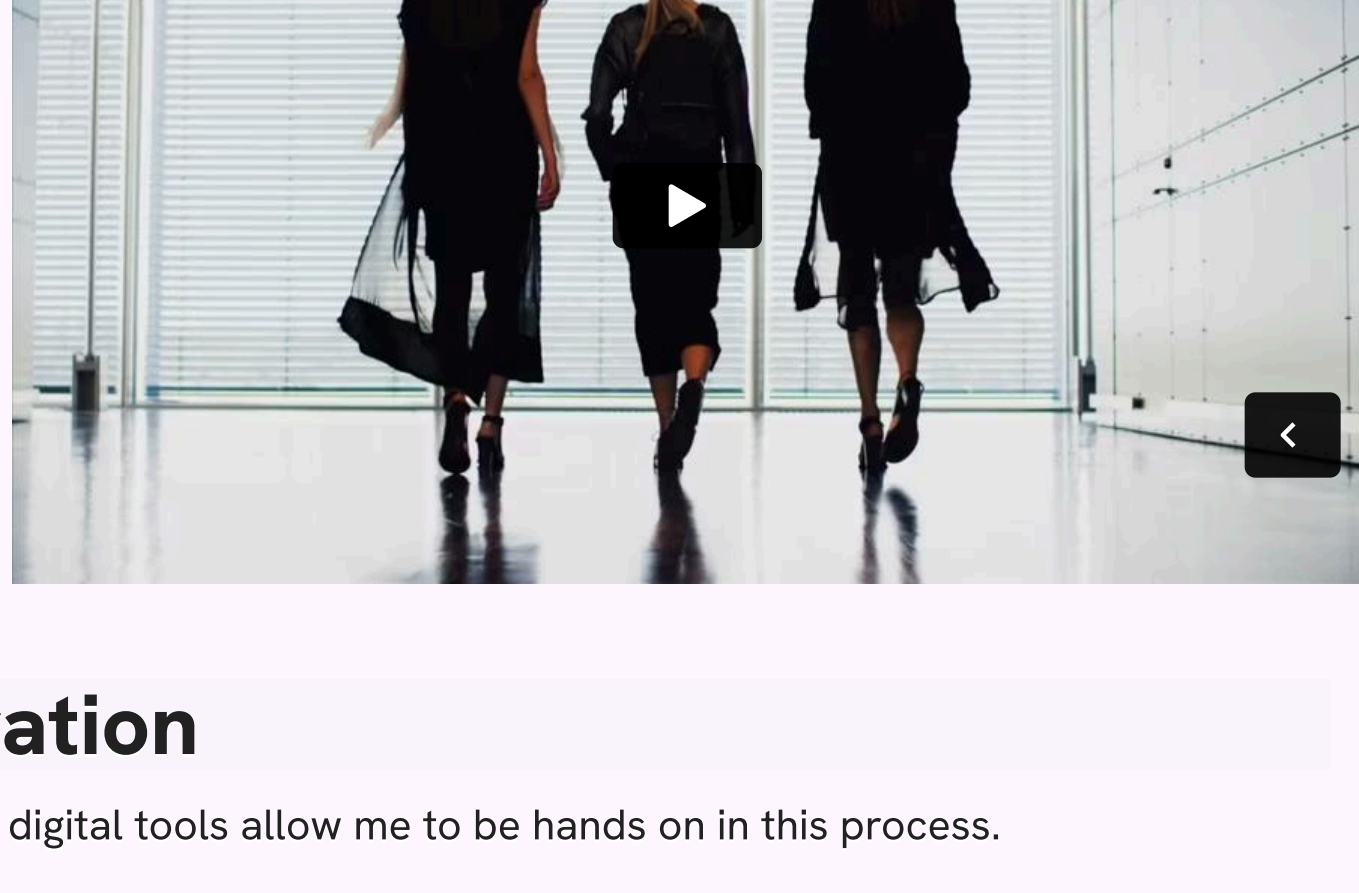
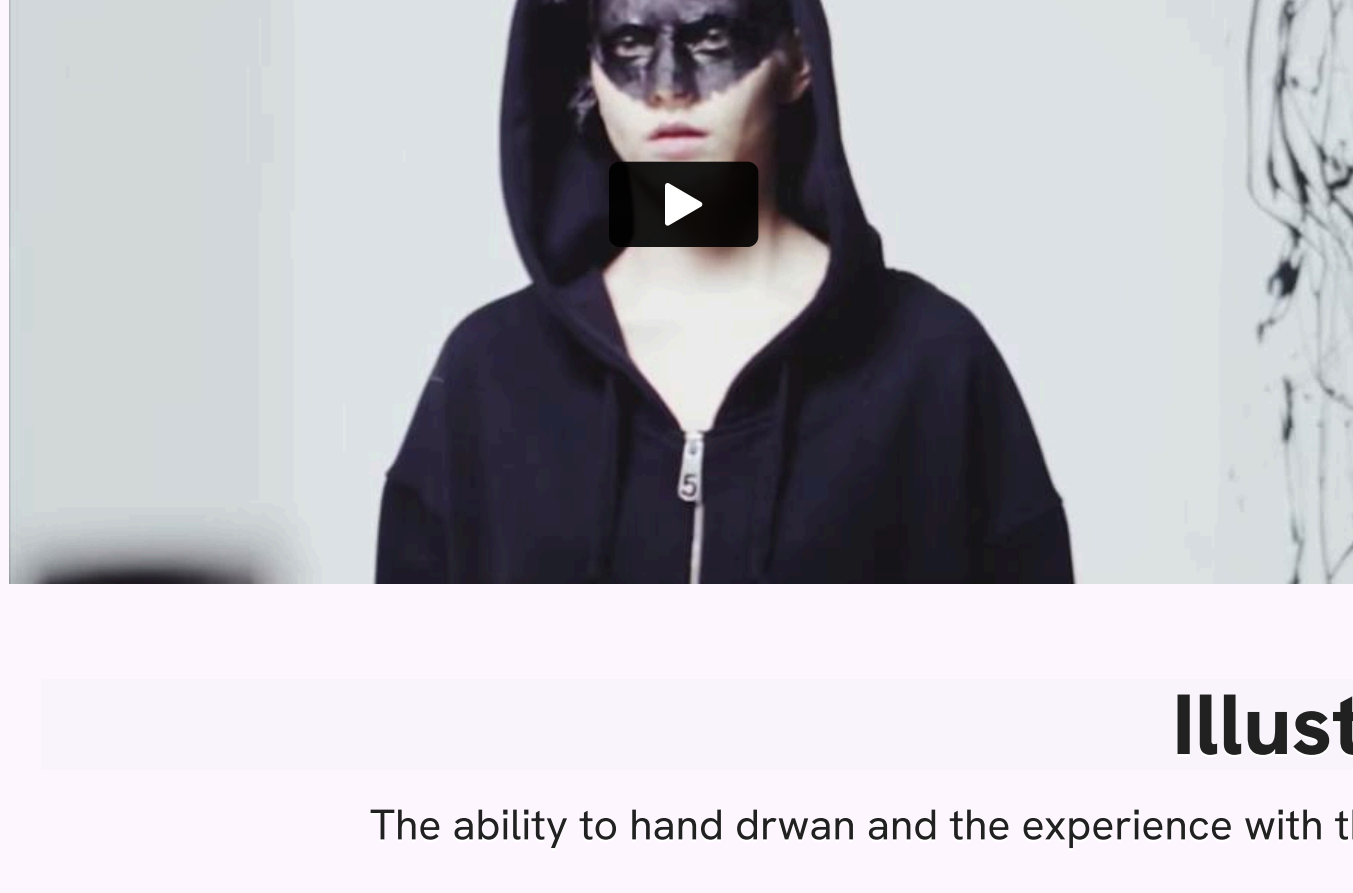
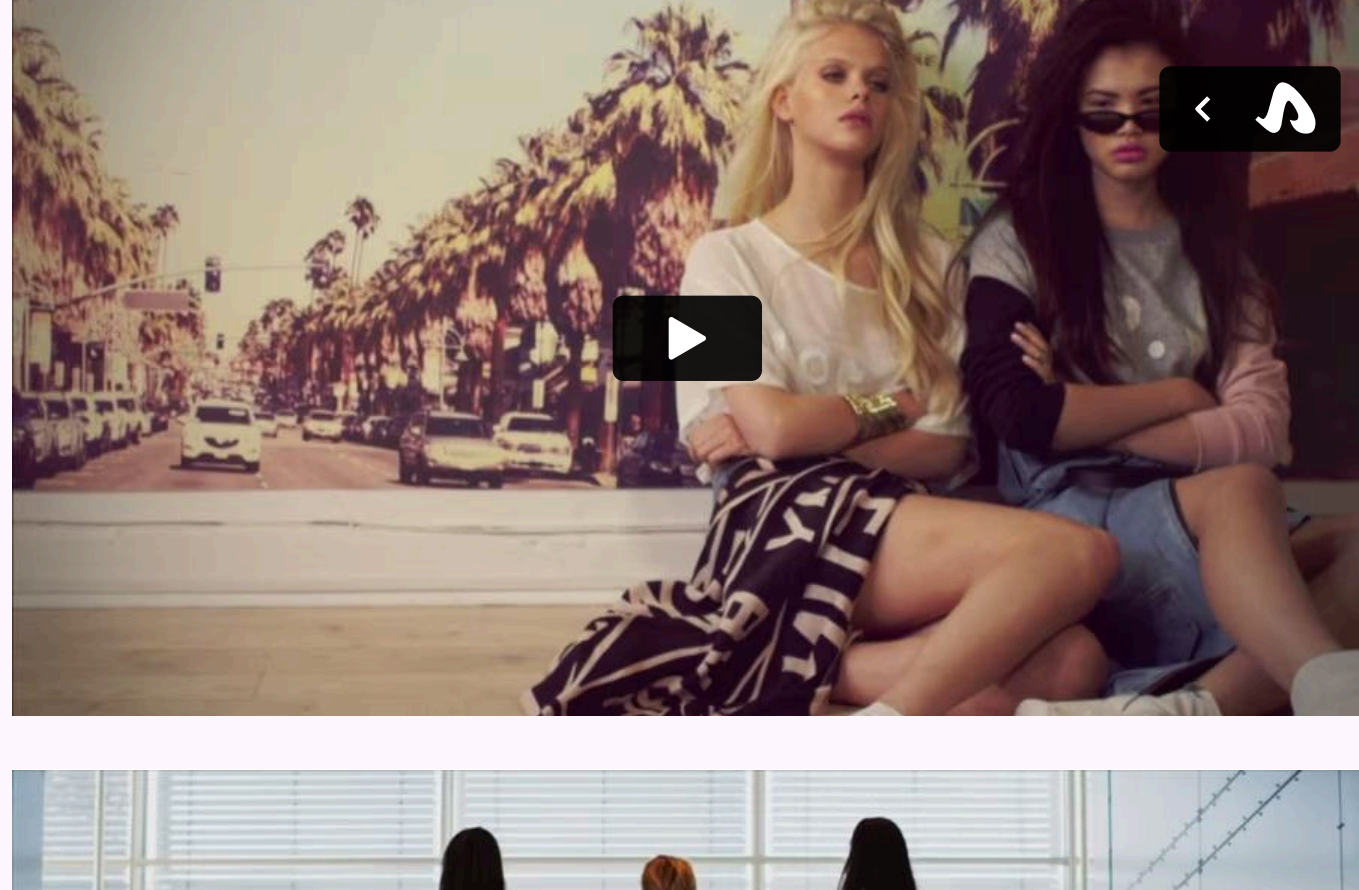
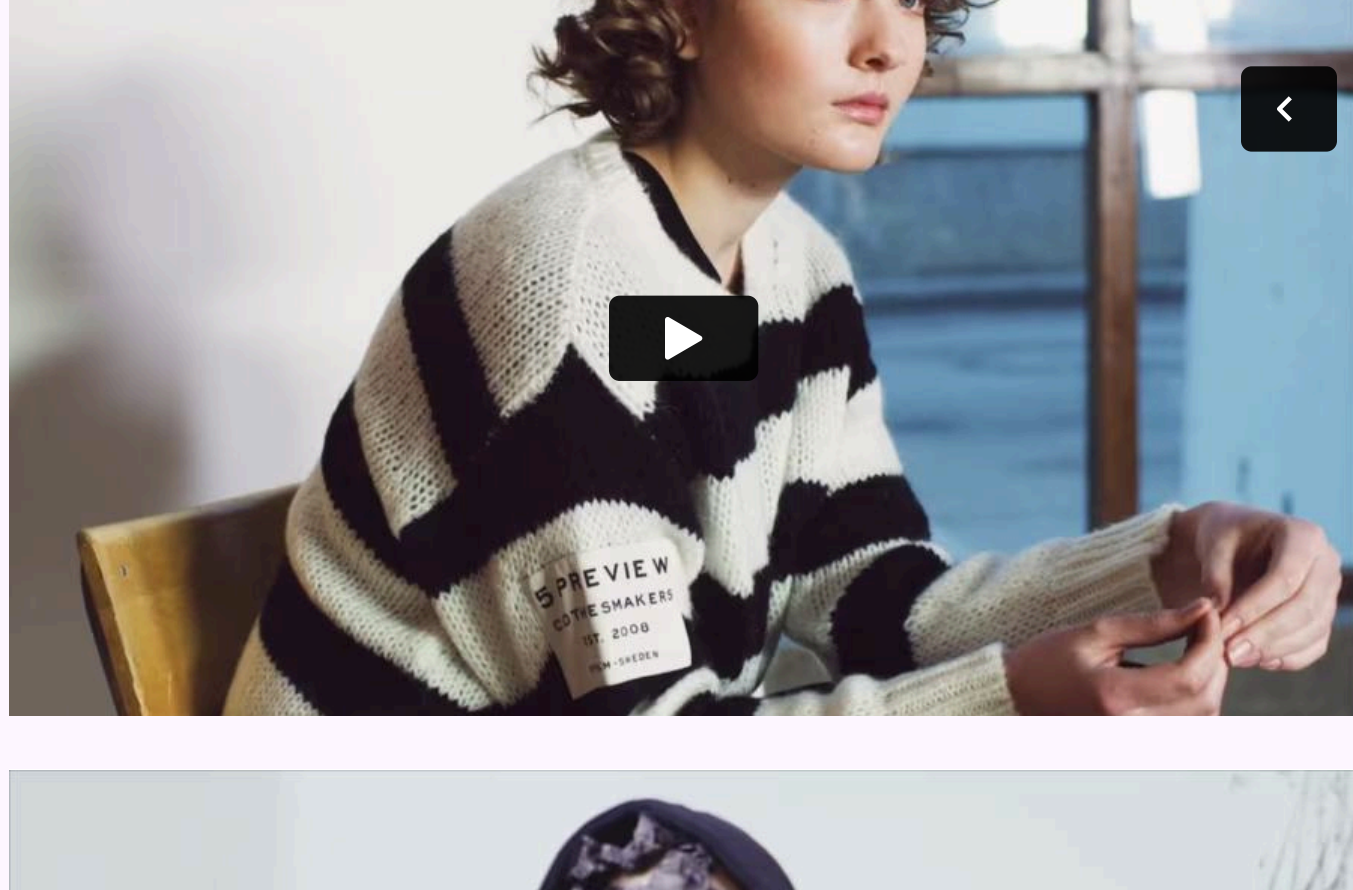
As a Creative Director when possible I took also the responsibility to Produce Shooting and CCoordinate the effort with the company goal.



Video Production

My passion for moving images brought me often toward producing and directing.

UNLIMITED
POWER.



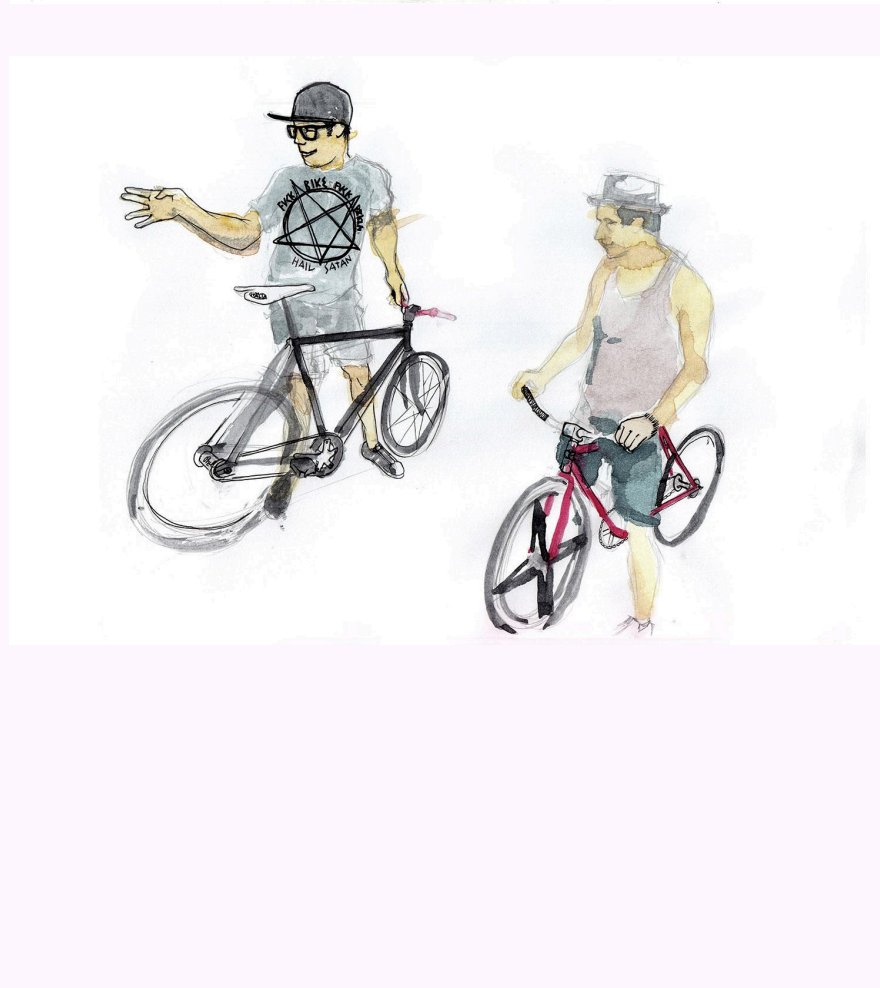
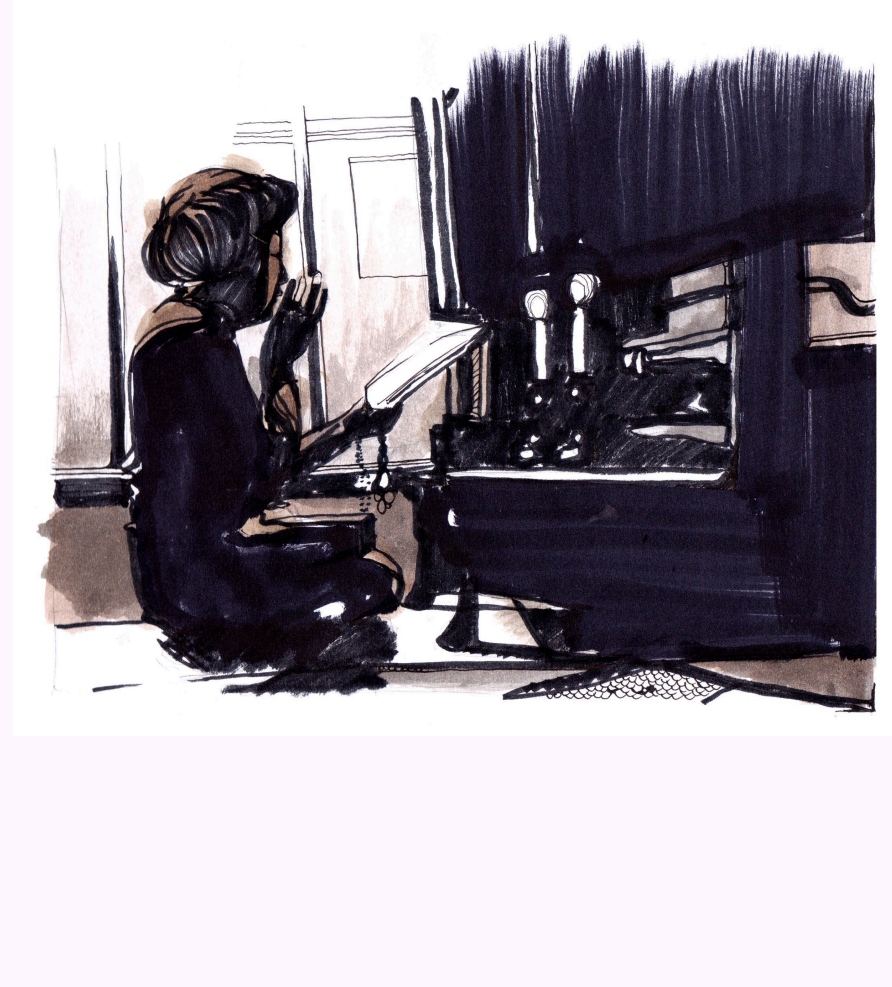
Illustration

The ability to hand drwan and the experience with the digital tools allow me to be hands on in this process.

L O O K S

B L A C K

T O M E



Identity

For a selected set of clients I also continue to cure Identity, when it met my taste and expectations.

STUDIO
ESCAPIST

il Bavero
Rome Zurig Paris

BIRRERIA MARCONI 2

